

8

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

FROM REP OCT31/12 13.51  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

BUYER NAME MICHAEL D. ETTORRE

SALES PRSN WA - CHERYL BLAIR

ORDER # \_\_\_\_\_

PRDCT  
BOB CASEY : 30 10/23 FCRM

CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

REP: TO JEN

**CO-OP BILLING NEEDED**

DATE OCT31/12 13.52

TO JEN  
FR LINDSEY FOR CHERYL  
M1 AND 2 OK  
TTLS \$18,175  
PLEASE CONFIRM, THANKS!

**STA:**

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Q11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		400P-430P	30		\$550.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
18	A		400P-430P	30		\$550.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1: SPEC NEWS COVERAGE - PRGM CHANGE												
ORD COM2: SPOT RAN - MB												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-6 FOR 1 SPOT/WK												
8	S		430P-500P	30		\$725.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												

REP HEADLINE# 6396615 TRF# 338882  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

OCT31/12 13.5:  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	A		430P-500P	30		\$725.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1: SPEC NEWS COVERAGE-PRGM CHANGE												
ORD COM2: SPOT RAN - MB												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6	MISSED: MON/400P-430P									
			OFFER: MON/400P-430P									
			CMT: SPEC NEWS COVERAGE - PRGM CHANGE									
			CMT: SPOT RAN - MB									
M2	OK'D	BUY#8	MISSED: MON/430P-500P									
			OFFER: MON/430P-500P									
			CMT: SPEC NEWS COVERAGE-PRGM CHANGE									
			CMT: SPOT RAN - MB									
OCT/12			10650.00									
			NOV/12			\$7,525.00						
CONTRACT TOTAL												18175.00
TOTAL SPOTS												16

MARKET TOTALS \$55,075 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6296615 TRF# 338882  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT30/12 17.22  
\*\*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

REP. # OFF. # 18 SALESMAN #

1831 CHESTNUT STREET

BUYER NAME MICHAEL D'ETTORRE  
SALES PRSN WA- CHERYL BLAIR

PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6396615

CLASS: NATL. LOCAL REGIONAL

PRDCT BOB CASEY : 30 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 17.22

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#6	MISSED: MON/400P-430P	OCT29	30S	\$550.00	(OCT30/12)
			OFFER: MON/400P-430P	OCT29	30S	\$550.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE - PRGM CHANGE				
			CMT: SPOT RAN - MB				
M2	UNRESL	BUY#8	MISSED: MON/430P-500P	OCT29	30S	\$725.00	(OCT30/12)
			OFFER: MON/430P-500P	OCT29	30S	\$725.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE-PRGM CHANGE				
			CMT: SPOT RAN - MB				

CONTRACT TOTAL 18175.00  
TOTAL SPOTS 16